



Ascent Youth Alliance to Battle Autism  
Hip + Cool Philanthropics  
[www.ayabany.org](http://www.ayabany.org)



4BOYZ ABA

Autographs

...to Battle Autism

[www.4boyzautographs.com](http://www.4boyzautographs.com)



April 27, 2010

RE: SHORT DOCUMENTARY-MAKING A DIFFERENCE: THE ASCENT YOUTH ALLIANCE TO BATTLE AUTISM

I hope all is well.

I am proud to say that I have been appointed a Student *Ascent Youth Alliance to Battle Autism (AYABA) Program* Director of Volunteerism and Awareness for my local community. It would be greatly appreciated if you could please take a moment for me to tell you a few things about the *AYABA Program* and how you may be able to help. I trust that you will agree that having a sense of community is so important!

*AYABA* is a small army of student volunteers across the metropolitan area trying to make a difference for children not as fortunate as themselves. The *AYABA* Program, through the efforts of its student volunteers and *4BOYZ Autographs to Battle Autism* (which donates sports and entertainment memorabilia and sponsors silent and live auctions for dozens of non-profit fundraising events geared towards raising money for kids with special needs), currently supports over 25 autism programs and other children related charities in the region. It is our belief that in its own small way, the student volunteers of the *AYABA* are helping local children impacted by autism reach their full potential...by not only raising funds necessary for their education and enhancement of their socialization skills but by promoting awareness, tolerance and acceptance as well.

In 2008 alone, *AYABA* grossed approximately \$115,000, which after deducting event expenses, allowed *AYABA* to (a) make grants in excess of \$20,000 to 7 different regional autism programs, (b) provide funding to the Ascent School for Autism in excess of \$60,000 and (c) donate nearly 400 tickets to Mets and Yankees games to underprivileged children in Harlem and the Lower East Side and to families impacted by children with special needs. 2009 was a bit tougher given the economy, but *AYABA* still managed to gross nearly \$60,000 in addition to the funds raised through the donations of sports memorabilia by *4BOYZ*.

We are reaching out to you today because we feel you are in a position to help further *AYABA's* mission of spreading awareness, tolerance and acceptance for kids with autism and other disabilities. Three brothers attending Syosset High School, along with their parents and 4<sup>th</sup> grade brother who has autism, recently completed the short documentary "*Making a Difference: The Ascent Youth Alliance to Battle Autism*". We have both a 15 minute and 20 minute version, and the hope is that in some way you can make it part of your curriculum. Whether shown in classes, at an assembly or however you feel may be appropriate, "it's all good". Changing the mindset about people with disabilities, promoting volunteerism and giving back will be but a few of the consequential benefits by showing this film throughout your school district.

Enclosed is a DVD of the film. If you would like more information about the *AYABA* Program and how you can help build a foundation for both a better today and tomorrow, please email [larryhaber@colqaterea.com](mailto:larryhaber@colqaterea.com) or call him at 917-362-9413. More information about the *AYABA* program can be found on [www.ayabany.org](http://www.ayabany.org).

Thanks for taking the time to read this letter and watch the film, and for hopefully becoming part of a great group...special people helping those with special needs.

Best Regards,

Student Director of Volunteerism and Awareness  
Ascent Youth Alliance to Battle Autism  
[www.ayabany.org](http://www.ayabany.org)